

What is claimed is:

1 1. A method for providing a multiple-service card, the method
2 comprising the steps of:
3 receiving an application for a multiple-service card from a consumer,
4 said application comprising credit card information and service partner
5 information;
6 communicating said credit card information to a provider of credit
7 services; and
8 causing a multiple-service card to be sent to the consumer, wherein
9 said multiple-service card is configured for providing a primary party's
10 services and a service partner's services.

1 2. The method of claim 1 further comprising replacing a multiple-
2 service card, wherein said replacing comprises:
3 a. requesting a card replacement administrator to create a
4 replacement card;
5 b. in response to said request, said card replacement administrator
6 communicating with a card service engine;
7 c. said card service engine communicating account information to a
8 card generator;
9 d. said card generator communicating account information to the
10 service partner; and
11 e. said service partner communicating account information to the card
12 replacement administrator.

3. The method of claim 1 further comprising canceling a service
partner membership, wherein said canceling comprises:
a. transmitting a file comprising indicia of an account to be canceled,
b. producing a cancellation report, and
c. producing a balancing report.

4. The method of claim 1 further comprising canceling a primary party
account, wherein said canceling comprises:
a. transmitting a file comprising indicia of an account to be canceled,

- b. producing a cancellation report, and
- c. producing a balancing report.

5. The method of claim 1 further comprising transferring an account to

Sub 1 a second service partner, wherein said transferring comprises:

- a. transmitting a file comprising indicia of a service partner account,
- b. producing a transferring account report, and
- c. producing a balancing report.

6. A method for providing a multiple-service card, the method

1 comprising the steps of:

2 receiving an application for a multiple-service card from a consumer,

3 said application comprising credit card information and membership card

4 information;

5 authorizing said credit card information;

6 communicating said membership card information to a provider of

7 membership services; and

8 causing a multiple-service card to be sent to the consumer.

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10 7. The method of claim 6 further comprising replacing a multiple-

1 service card, wherein said replacing comprises:

2 a. requesting a card replacement administrator to create a

3 replacement card;

4 b. in response to said request, said card replacement administrator

5 communicating with a card service engine;

6 c. said card service engine communicating with a card generator;

7 d. said card generator communicating with the service partner; and

8 e. said service partner communicating with the card replacement

9 administrator.

10 8. The method of claim 6 further comprising canceling a service

1 partner membership, wherein said canceling comprises:

2 a. transmitting a file comprising indicia of an account to be cancelled,

3 b. producing a cancellation report, and

4 c. producing a balancing report.

9. The method of claim 6 further comprising canceling a primary party account, wherein said canceling comprises:

- a. transmitting a file comprising indicia of an account to be cancelled,
- b. producing a cancellation report, and
- c. producing a balancing report.

10. The method of claim 6 further comprising transferring an account to a second service partner, wherein said transferring comprises:

- a. transmitting a file comprising indicia of an account to be transferred,
- b. producing a transferred account report, and
- c. producing a balancing report.

11. The method of claim 6, further comprising fabricating a multiple service card having both primary party and service partner indicia.

12. A system for providing a multiple-service card comprising:
2 at least one service partner;
3 a card service engine in communication with said at least one service
4 partner; and
5 at least one primary party in communication with said card service
6 engine;
7 wherein said at least one primary party provides a credit card service;
8 and
9 wherein said at least one primary party is capable of receiving data
10 from, and transmitting data to, said card service engine.

13. The system of claim 12 wherein said service partner provides a membership club service.

14. The system of claim 12 further comprising an information administrator in communication with said card service engine.

15. The system of claim 12 further comprising a customer service administrator in communication with said card service engine.

16. The system of claim 12 further comprising a card replacement administrator in communication with said card service engine.

17. The system of claim 12 further comprising a fraud resolution administrator in communication with said card service engine.

18. The system of claim 12 further comprising a card generator in communication with said card service engine.

19. The system of claim 18, wherein said card generator is configured to fabricate a card having both primary party and service partner indicia.

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